



N. Nagabushana Reddy



OPENING DOORS TO EXTRAORDINARY HOMES

MR. N. NAGABUSHANA REDDY, MANAGING DIRECTOR OF NBR GROUP, IS A REMARKABLE LEADER WHO HAS ELEVATED THE COMPANY TO A PROMINENT REAL ESTATE FIRM. HIS FORWARD-THINKING LEADERSHIP, DEDICATION TO CREATIVITY, AND STRONG EMPHASIS ON SOCIAL RESPONSIBILITY DEMONSTRATE THE STRENGTH OF INSPIRING LEADERSHIP

HUMBLE BEGINNINGS

Mr. N. Nagabushana Reddy is a prominent real estate developer in Bengaluru. After finishing his education, he entered the real estate industry and established NBR Group in 1998. The primary goal was

to provide affordable housing options with top-notch amenities and a gated community living experience in eco-friendly spaces that would contribute to Bengaluru's green cover.

Since the inception of the first project, Mr. Nagabushana has been realizing these goals. Over the past two decades, he has become known for his innovative approaches, customer-oriented mindset, and developing sustainable communities, positioning the company as a trailblazer. He builds strong connections with stakeholders and consistently prioritizes the quality and satisfaction of customers.

Mr. Nagabushana knows that the real estate sector is highly competitive, and hence, he eagerly embraces its numerous challenges to succeed. He ensures that all projects surpass market expectations, not just meet them. Under his mentorship, the company's flagship project, "NBR Hillview," represented a significant milestone in the prosperity of the business.

EMPOWERING THE TEAM MEMBERS

Mr. Nagabushana consistently strives to uplift and encourage his team members by assisting them in formulating a clear vision for the future. He emphasizes the importance of a hands-on approach and actively participates in all aspects of the business, constantly supporting his team members. He promotes an open work environment where people are free to communicate, collaborate to generate new ideas, and take ownership of their work, paving the way for a motivated and collaborative team.

ADHERING TO GOOD GOVERNANCE PRACTICES

Mr. Nagabushana believes that the success of his company is reliant on its principles and policies. The visionary leader strongly promotes good governance to ensure that NBR Group always operates with integrity, transparency, and accountability. By implementing regular audits, upholding ethical business practices, and maintaining strict compliance with regulatory standards, he has been instrumental in driving the company's sustained success and fostering strong trust among stakeholders.

AWARDS AND ACCOLADES

Mr. Nagabushana has worked hard to build a business acknowledged as a real estate industry pioneer. Under his leadership, the company has won prestigious honors such as the “Trusted and Innovative Developer of the Year” by ET Achievers 2024 (Times of India), the “Residential Plot Development of the Year” Award in 2012 for the NBR Meadows project, and the “Residential Plot Development of the Year” Award in 2013 for the NBR Green Valley project.

UNLOCKING OPPORTUNITIES FOR THE FUTURE

With an aspirational and progressive outlook for the company’s future, Mr. Nagabushana emphasizes sustainability, creativity, and client happiness. He plans to build new high-rise luxury apartments and environmentally friendly residential areas in the near future. In addition, he intends to discover fresh markets nationally and globally and keep investing in modern technologies that will improve the quality of life for NBR Group’s clients. Over the next few years, Mr. Nagabushana sees the company rising to the top of the luxury real estate world and becoming renowned for its

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